Tuck | ClickUp PARTNER

ClickUp for Marketing

Let's face it: your company might sell a limited number of products or services, but your audience is likely diverse in thought, behavior, and approach. How do you properly track workflow to develop campaigns for each audience persona and regularly report out on the progress? Eliminate marketing silos, increase campaign efficiency, and improve visibility into ROI with ClickUp.

How does ClickUp help?

- Group your marketing initiatives into ClickUp Folders and use ClickUp Lists to organize the tasks necessary for each initiative.

- Build marketing SMART goals directly into your ClickUp Workspace with milestones for each goal to measure progress along the way.

- Manage your marketing team capacity and resource planning with ClickUp Workload and Team View for a quick hit dashboard review of everyone's workload.

- Keep track of all assets for each campaign by storing it within each related ClickUp Space. You'll never have to chase down assets again.

- Use ClickUp Calendar to create a central content calendar of what content type is going live on what channel and when. Leadership can get a quick overview of the content lineup for each month with one click.

Getting things done in as few clicks as possible

8h

Saved each week on meetings and team updates

80%

Increase in improved teamwork

Get a Handle on Your Marketing Efforts With ClickUp »