



## ClickUp for **Event Management**

It takes a village to pull off a successful event. Event management includes timeline monitoring, budget tracking, resource planning and management, marketing, risk management, legal – and that only scratches the surface. How can project management, and specifically a project management tool, help you better manage these various tasks without losing your mind?

## How does ClickUp help?

- Map out the timeline up until the day of, plot resource utilization, and manage event related meetings in the ClickUp Calendar View.
- Break down each individual event task and assign them to a specific event team member with start and end dates.
- Manage your marketing team capacity and resource planning with ClickUp Workload and Team View for a guick hit dashboard review of everyone's workload.
- Load important documents such as vendor contracts, venue information, and run of show information into your eventspecific ClickUp Space.
- Track expenses, payments, donations, and more with ClickUp Table View. Use ClickUp Custom Fields to automatically calculate how much of the budget has been used and how much remains.

**Getting things** done in as few clicks as possible

Decrease in time spent building + sharing reports

80%

Increase in improved teamwork



